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Homepage Article Spotlight on Ginger Cushing
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TAPPI is *the* PLACE to Be

When was the last time you heard someone describe volunteer involvement in an organization as a “darn good time!” Chances are, TAPPI members will tell you that, but one in particular says her work with TAPPI has always evoked that personal response.

Ginger Cushing has been a Member since 1988 when she first came on board at the urging of her colleagues. A bench chemist at the time, she said they made her see that TAPPI was definitely the “place” to be. Since then, she has been actively involved in the Polymers, Extrusion, Adhesives, Coatings and Extrusions (PLACE) Division holding various Chair positions, conducting courses, and writing and delivering numerous white papers.

She also says that being active helped her build a solid network of packaging experts whose knowledge has been very beneficial in her career pursuits. Named the Andreas Ahlbrandt winner for leadership and service in 2007, Ginger was also listed as one of TAPPI’s Finest Faculty for her participation in courses and symposia. She says collaborating with her TAPPI colleagues was instrumental in her success. “The PLACE Division is unique in that we have a fraternity of colleagues that solve problems, win business together and have a darn good time doing it.”